



### Why Does This Matter To You?

- Can impact commercial industry via legislation or regulation
- Can impact commercial markets via consumer behavior / opinion
- Forms a part of the cultural basis on why and how the general public thinks of games as an artform
- Determines how the next generation will think about games, how they might choose to interact with them, and the mold in which they will grow



#### **Meet Your Panelists**





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**Organizational Leadership**: President and Vice-President of Higher Education Video Game Alliance, Vice President of Global Game Jam, past President of Digital Games Research Association, etc.

**Broad Academic Positions**: Knight Chair of Communications, Canada Research Chair in Games Studies, appointment in major campus medical center (U of Utah) for health games, founder and advocate of New York State games hubs, etc.

**Higher Education Leadership and Administration**: Founder and/or Assoc Director/Chair/Director/Graduate Coordinator of Top 25 Games Programs, Centers, and Labs



**GDC** 

# Games Have Been Implicated in a Variety of Problems: 4 Recent Themes in Discussion Today





## SO WHY ARE WE HERE?

This session is about understanding the background to some of these recent discussions, the current themes and issues, and a call for developers and professionals to have a voice in the discussion of their work and it's place in society.

